

The Freedom Ticket

A Southeast Queens Proof of Concept



December 2015

What is Freedom Ticket ?

↓ Railroad Fare + Free Transfer = ***Freedom Ticket***

Freedom Ticket Roll-out

Phase 1: Southeast Queens & Brooklyn 2017

Phase 2: Expansion to underserved areas 2019

Phase 3: Integration with ESA Planning 2021

Why Southeast Queens?

6 LIRR stations beyond .8 miles from the nearest subway

Rosedale to Grand Central Terminal

Required departure times from Rosedale, Queens to arrive at Grand Central Terminal by 9:00 AM

7:12



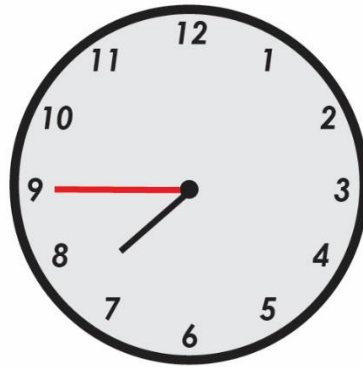
Local bus + subway
\$116.50

7:24



Express Bus
\$229

7:45



Commuter van + subway
\$204.50

8:06



LIRR + subway
\$334.50

8:06



LIRR + subway
Freedom Ticket
\$215

Segment 1

AM PEAK

34% Empty
21,984 seats

PM PEAK

39% Empty
23,136 seats



Segment 2

AM PEAK

23% Empty
19,892 seats

PM PEAK

26% Empty
20,014 seats



Segment 3

AM PEAK

49% Empty
9,372 seats

PM PEAK

60% Empty
11,104 seats



Rider Savings

	LIRR + NYCT	Freedom Ticket with Transfer	Amount Saved using F.T. vs. LIRR + NYCT
One-way	\$12.75	\$6.50	49%
Weekly	\$100.75	\$57.25	43%
Monthly	\$334.50	\$215.00	36%

Revenue Loss from Freedom Ticket Fare

\$4.3 million

Revenue Gains from Filling Empty Seats

\$3 per trip gained

\$1,500 annually x 1,000 riders = \$1.5 million

\$3 per trip gained

\$1,500 annually x 3,000 riders = \$4.5 million

Benefits

1. Enables effective MTA asset use
2. Supports population growth
3. Reduces rider travel times and fares
4. Creates opportunity for coordinated fare system

Thank you!